Jean Shed

Popular Culture of Clothing and Architecture

Send completed work to monarch.gk12@gmail.com

1. Research the history of the Levi Jean company and summarize the highlights in 4 sentences here:
2. Using google research and fill in the chart:

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Jean Brand** | **M or F** | **Average $** | **High or low fashion** | **Ad Phrase** | **Evokes Trad or Pop culture** |
| **Levi’s** |  |  |  |  |  |
| **Carhart** |  |  |  |  |  |
| **Guess** |  |  |  |  |  |
| **Miss Me** |  |  |  |  |  |
| **other** |  |  |  |  |  |
| **other** |  |  |  |  |  |

3: What can you say about the above chart? Any patterns emerge? How does advertising and marketing play around with the notions of Pop vs. Trad culture? (4 sentences)

1. Use your book p. 120 to review the home styles and then use google earth to seek and find real examples in Boulder County
2. Minimal Traditional\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_street address, city
3. Ranch House\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Street address, city
4. Split Level\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Street address, city
5. Contemporary\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Street address, city
6. Shed\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Street address, city
7. Neo Tutor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Street address, city
8. Neo Colonial­­­­­­­­­­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Street address, city
9. Which style was the most popular in your search? Why do you think so?
10. Does neighborhood demographics play a role? How does wealth influence architecture?

Find a home that doesn’t seem to fit any of the above styles. Describe it. What kind of statement is it making about trad or pop culture.